



Medicaid/BadgerCare coverage for tobacco-dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner or physician assistant.

### **Did You Know?**

The smoking rate among Wisconsin Medicaid adult members is almost double the general population. Coaching on how to quit—combined with medication—can quadruple the chances of quitting smoking.

### **Covered Medications**

Medicaid/BadgerCare covers the following FDA-approved medications:

[Bupropion SR](#): Zyban, Wellbutrin or generic

[Nicotine lozenge](#): Over-the-counter

[Nicotine inhaler](#): Nicotrol

[Nicotine nasal spray](#): Nicotrol

[Nicotine patch](#): Over-the-counter or prescription

[Nicotine gum](#): Over-the-counter

[Varenicline](#): Chantix

Combination therapy: E.g., nicotine patch + lozenge

Repeated courses of treatment are allowed. All require a written prescription by a Medicaid-certified provider (*includes a physician, nurse practitioner, physician assistant or dentist*).

**Co-Pays:** None for tobacco cessation. Per the Affordable Care Act, essential health benefits are to be provided without cost to the patient.

#### **Know the Codes:**

- [ICD-10 Diagnostic Codes](#)
- Billing Codes = 99201-99205 for new patients; 99211-99215 for established patients.**

### *Covered Counseling*

Evaluation & Management (E&M) visits for the sole purpose of tobacco-dependence treatment are covered and do not require prior authorization for reimbursement. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician. Medicaid reimburses these services when billed by a supervising physician. **Exclusions:** Group therapy, telephone and web-based counseling are NOT covered. Counseling is NOT reimbursed for dentists or dental hygienists.

**Quit Line:** The Wisconsin Tobacco Quit Line is free and available to assist all Wisconsin residents who want to quit: **800-QUIT-NOW** (800-784-8669); Available 24/7.





## Quit Tobacco Series

### #3-Medicaid / BadgerCare

[Medicaid Program Details](#)

[Medicaid Enrollment Information](#)

General Information.....	800-362-3002
HMO Ombudsperson & Contract Monitors.....	800-760-0001
Provider Services.....	800-947-9627
Member Services.....	800-362-3002
Enrollment Specialists.....	800-291-2002
Automated Voice Response System.....	800-947-3544
Wisconsin Medicaid Senior Care Member Services.....	800-657-2038

#### Medicaid & Badgercare HMO Member Services

Blue Cross Blue Shield (formerly CommunityConnect).....	800-362-3002
CompCare.....	888-203-7771
Children's Community Health Plan.....	800-482-8010
Dean Health Plan (Dane County).....	800-279-1301
Dean Health Plan (Milwaukee and surrounding counties).....	800-482-8010
Group Health Cooperative of Eau Claire.....	888 203-7770
Group Health Cooperative of South Central Wisconsin.....	608-828-4853
Gundersen Health Plan.....	866-537-1477
Health Tradition Health Plan.....	800-545-8499
iCare .....	414-223-4847
Managed Health Services.....	888-713-6180
MercyCare Insurance Company.....	800-895-2421
Molina HealthCare.....	888-999-2404
Network Health Plan.....	888-713-6180
Physicians Plus Insurance Corporation.....	800-545-5015
Security Health Plan.....	800-791-3044
Trilogy Health Insurance.....	866-429-3241
UnitedHealthcare of Wisconsin.....	800-504-9660
Unity Health Plans.....	800-362-3310

