

First Breath Provider Training - Important Information

First Breath Provider Training Description

This 30 minute, online training prepares healthcare providers to become official First Breath Providers. Completion of the training provides the information and tools needed to use the Ask-Advise-Refer model.

Target Audience

- This training is intended for healthcare and social service providers who provide services to pregnant women, postpartum women, and their families.
- Completion of this training confirms your standing as a First Breath provider, and the ability to offer the program to women you serve.
- Important: If multiple providers at your agency are providing First Breath, *each individual provider* must complete this training.

Instructions – 4 Easy Steps!

1 Complete the online training

- ✓ Access the training here: <https://www.surveygizmo.com/s3/3954333/First-Breath-Provider-Training>
- ✓ The training has 3 components.
 - Pre-training Survey
 - First Breath Training Video
 - Post-Training Evaluation

2 First Breath Coordinator will email you

- ✓ We will verify your contact information and mailing address.
- ✓ We will also share the secure online referral form link.

3 First Breath materials will be mailed to you

- ✓ Materials for Provider Use: Flowchart & Cheat Sheet
- ✓ Program Materials: Referral Forms, Referral Gifts, Booklets
- ✓ Promo Materials: Posters

4 Start enrolling your patients/clients into the First Breath Program!

Questions?

For more information about becoming a First Breath Site or to request training or technical assistance, Contact: Lauren Lotter at lлотter@wwhf.org or 608-251-1675 x122

Thank you for your time. We look forward to working with you as a First Breath provider to help Wisconsin women, and their families, reach their healthiest potential!



FIRST BREATH

Helping pregnant women, new moms, & their families quit smoking

FIRST BREATH SITE

Trained clinic or organization that serves pregnant and postpartum women, children, and families

BRIEF INTERVENTION & REFERRAL

- 1. ASK** – “Tell me about your tobacco use.”
- 2. ADVISE** – Give strong, personalized advice. “The best thing you can do for your health – and the child’s health - is to quit.”
- 3. REFER** – Submit First Breath Referral form (fax, online, or mail) to the Wisconsin Women’s Health

Referral
✓ -----
✓ -----
✓ -----



RECOMMENDED: FOLLOW-UP BRIEF INTERVENTIONS
 Address smoking at every prenatal and postpartum visit.

The Wisconsin Women’s Health Foundation offers training, tools, and technical assistance to First Breath sites.

WISCONSIN WOMEN’S HEALTH FOUNDATION FIRST BREATH QUIT COACHING

Pregnant Women & Women with Babies up to 6 months old

- FREE Quit Coaching Services Available:**
- ✓ Monthly contacts with a First Breath Quit Coach (Certified Tobacco Treatment Specialist) from pregnancy – 6 months postpartum
 - ✓ Home visits, phone calls, & text message support
 - ✓ Personalized counseling sessions & quit plans
 - ✓ Gifts and educational materials

Partners, Grandparents, Caregivers, & Women with Babies > 6 months old

- FREE Quit Coaching Services Available:**
- ✓ Education session with a First Breath Quit Coach (Certified Tobacco Treatment Specialist)
 - ✓ Text message support
 - ✓ Smoking assessment
 - ✓ Referral to the Wisconsin Tobacco Quit Line (counseling and quit smoking medications)